

Vincenzo Franco

Graphic UX/UI Design |
Front-end Developer

3D Design | Motion Design | Branding | Web-Building

Portfolio:
vincenzofranco.com

Google UX Certification:
Foundations of User Experience (UX) Design

Call Me

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www.vincenzofranco.com

Studi

ABARM - Accademia di Belle Arti di Roma
2018/2021 - Rome, IT
110/110 cum Laude
Master's Degree in Graphic Design

ABARC - Accademia di Belle Arti di Reggio Calabria
2013/2018 - Reggio Calabria, IT
110/110 cum Laude
Bachelor's Degree in Graphic Arts

Others

Available for relocation: Yes
Driving Licence: B

Summary

UX/UI Designer and Front-End Developer with 6 years of national and international experience in visual communication. I combine aesthetic sensitivity with design logic to build intuitive interfaces, supported by a strategic vision enhanced by expertise in 3D, video production, and live streaming direction.

Work Experience

UX/UI Designer | Graphic Designer 04.23/present
Opinno - Rome, IT | **Digital and Innovation Consulting**
Art Direction, UX/UI Design, Front-end Development, Web Building, Motion Design, Brand Design, Advertising Design, Illustration, Video Making.

UX/UI Designer | Graphic Designer 03.22/04.23
Euroansa Hub / SkillYou - Rome, IT | **Brokering and Real Estate**
Art Direction, UX/UI Design, Motion Design, Brand Design, Advertising Design, Illustration, Video Making.

Visual Brand Designer 03.21/11.21
Orange Sellers - Utrecht, NL | **Amazon Accelerator**
Art Direction, Team Leading, Brand Design, Amazon Optimization, 3D Design and 3D Animation.

Graphic Designer 11.19/03.21
Baburka Production - Rome, IT | **Film Production**
Advertising Design, Social Media Design, Layouting, Photo-Video Making.

Interior Designer 07.19/11.21
Krisavero Art - Rome, IT | **Furniture Design**
Interior and Furniture Design, 3D Modeling, 3D Rendering, Layouting.

Illustrator - Layouter 02.19/11.19
Insight - La cultura dell'altro - Roma, IT | **Design Magazine**
Graphic Design, Illustration, Layouting.

Illustrator - Layouter 10.18/07.19
Titani Editori - Rome, IT | **Publishing**
Graphic Design, Illustration, Layouting.

My Skills

Graphic Design
UX/UI Design
Digital Content
Social Media
Advertising
Art Direction
Motion Design
Branding
Layouting
Illustration
Web Design
Prototyping

3D Design
3D Modeling
Product Design
Rendering
3D Product Animation

Web Building
Wordpress
Elementor
HTML
CSS
Vibe Coding

Photo-Video-Direction
Photography
Shooting
Post-production
Video Making
Video Mapping
Streaming Direction
Event Management
Technical Management

AI Tools
Claude - Gemini - ChatGPT

Speak to Me

ENGLISH: C1 **ITALIAN:** Native