

# Vincenzo Franco

Graphic UX/UI Design-Developer

3D Design | Motion Design | Branding | Web-Building

[vincenzofranco.com](http://vincenzofranco.com)



## Know Me

### Beyond **Graphic Design**

With 10 years of experience in visual communication, I have recently steered my career toward UX/UI design and front-end development, evolving my graphic design background into a more structured, user experience-driven approach.

I design intuitive, consistent, and functional interfaces by combining aesthetic sensibility with a structured design approach. My background also includes 3D design, photo/video production, and streaming direction—skills that enable me to bring a cross-disciplinary and strategic perspective to the entire creative process.

## Call Me

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☎ (+39) 344 147 5716

🌐 [www.vincenzofranco.com](http://www.vincenzofranco.com)

## Speak to Me

🇬🇧 **ENGLISH:** C1

🇮🇹 **ITALIAN:** Native

## Studies

● **ABARM - Accademia di Belle Arti di Roma**

2018/2021 - Rome, IT

110/110 cum Laude

Master's Degree in Graphic Design

● **ABARC - Accademia di Belle Arti di Reggio Calabria**

2013/2018 - Reggio Calabria, IT

110/110 cum Laude

Bachelor's Degree in Graphic Art

## Work Experience

**Graphic UX/UI Designer** | [Opinno](#) | Digital and Innovation Consulting

04.23/present – Rome, IT

UX/UI Design, Motion Design, Brand Design, Advertising Design, Illustration, Video Production

**Graphic UX/UI Designer** | [Euroansa / SkillYou](#) | Brokerage and Real Estate

03.22/04.23 - Rome, IT

UX/UI Design, Motion Design, Brand Design, Advertising Design, Illustration, Video Production

**Visual Brand Designer** | [Orange Sellers](#) | Amazon Aggregator

03.21/11.21 - Utrecht, NL

Art Direction, Team Leading, Brand Design, Amazon Optimization, 3D Design and Animation

**Graphic Designer** | [Baburka Production](#) | Film Production

11.19/03.21 - Roma, IT

Advertising Design, Social Media Design, Layouting, Photo-Video Making

**Interior Designer** | [Krisavero Art](#) | Furniture Design

07.19/11.21 - Rome, IT

Interior and Furniture Design, 3D Modeling, 3D Rendering, Layouting

**Illustrator** | [Insight - La cultura dell'altro](#) | Design Magazine

02.19/11.21 - Rome, IT

Graphic Design, Illustration, Layouting

**Layouter** | [Titani Editori Publisher](#) | Publishing

10.18/07.19 - Rome, IT

Graphic Design, Illustration, Layouting

## MyTags

### Graphic Design

UX/UI Design  
Digital Content  
Social Media  
Advertising  
Art Direction  
Motion Design  
Branding  
Layouting  
Illustration  
Web Design  
Prototyping

### 3D Design

3D Modeling  
Product Design  
Rendering  
3D Product Animation  
**Web Building**  
Wordpress  
Elementor  
HTML  
CSS  
Vibe Coding

### Photo-Video-Direction

Photography  
Shooting  
Post-production  
Video Making  
Video Mapping  
Streaming Direction  
Event Management  
Technical Management

**Available for relocation:** Yes  
**Driving Licence:** B